

Book Review**New Book: Foresight and Extreme Creativity****By Langdon Morris***Innovationlabs, Leading Innovation Consulting Firms, CA, USA****Amazon.com Customer Reviews***<https://www.amazon.com/Foresight-Extreme-Creativity-Strategy-Century/dp/1530931614>**Easy Concepts that Help Explain the Future**By Kevin Dickson on November 19, 2016

Langdon is driven to share his insights on the future. In this book, he doesn't predict the future, but gives the reader the tools to understand the forces that are shaping the future. Some good news - urbanization is taking care of the world's overpopulation problem. Bad news - Japan's recent economic stagnation was utterly predictable, and helps us understand what may be in store for the US. The book is a must read for anyone making decisions. Every decision is just a bet on the future. Well then you better understand what's coming and why. One of my biggest pet peeves is politicians who don't understand cause and effect. They pass laws to correct perceived problems, and sometimes make the problem worse. This book can help all politicians and company leaders. Yet it's so easy to read I think a junior in high school can grasp all the concepts presented. And this is the most important demographic that should be reading it. If you understand these concepts, you'll be less likely to pursue a dead end career, and learn which fields deserve your attention. You must buy this for your high school or college student so they can make the best of your investment in their education.

A must readBy G. Kotze on December 4, 2016

Firstly I respect anyone who tackles such a vast subject matter. Secondly, I take my hat off to someone who can formulate order from the chaos. This is an important work for all leaders responsible for strategy as well as the implications for innovation. There are a lot of material available that sets our predicted trends in technology, but what sets this work apart by Langdon Morris is that he also provides a framework that helps structure your thinking arcs. This is a holistic work which is the optimum way to establish your predictive footing. Lastly, since we are all subject to the mega trends that impact our world and shape its future, then those who take the time to analyses, debate and reflect to gain understanding the implications better are the once most likely to have the attackers advantage.

Thoughtful, Challenging, InspiringBy Po Chi Wu on November 19, 2016

Langdon is a prolific and effective author because he has had long and deep experience working with major corporations to guide them on the path to successful innovation. He is exceptionally thoughtful and knows how to tell stories that inspire. He is an optimistic humanist who is sensitive to the complexities of human behavior that are so critical in the innovation journey. Here is a quote from the book that succinctly explains its purpose: "The importance of foresight and the inescapable need for more and better clarity about the future is perhaps paradoxical, for in a world of accelerating change, how can we see more accurately into the future than we do now?" His workshops and training programs are also very well-received, as he is even more effective in person.

What I Really Enjoyed About It Is That It Was Not the Typical

By [Christopher E. Fuller](#) on November 21, 2016

Foresight and Extreme Creativity is a tremendous book that is a thorough examination on the kinds of strategic insight needed for organizations to not only survive in the ever-increasing competitive and highly complex 21st century landscape we live in but also thrive. What I really enjoyed about it is that it was not the typical dry treatise on business strategy that crowd book store shelves but an engaging and thought-provoking book that drew a lot from other subjects like history, anthropology, science and economics. Filled with great stories, examples, quotes, and graphics to help elucidate its premise, I can highly recommend this book to anyone interested in learning about what our organizations are going to need to focus on to be successful today and tomorrow.

Langdon Morris's "Foresight & Extreme Creativity" not only captures the ...

By [Dr. Michael Wiskerchen](#) on October 16, 2016

Langdon Morris's "Foresight & Extreme Creativity" not only captures the history of change in our world society but also formulates a thought process for us to be prepared for the changes that are on the horizon. As with previous books written by Langdon, his writing style is fluid and concise. He also has thoroughly researched the topics covered and includes many important references and quotes. I found the book very captivating and I read 250 pages without putting it down. His analysis of the six revolutions (digital, energy, climate, population, culture, counter culture) is thought provoking and right on target with today's society and emerging news from around the world. This is a "must read" book for all of us.

A Useful and Insightful Read for Everyone

By [Amazon Customer](#) on October 17, 2016

Foresight and Extreme Creativity discusses very real revolutions that are happening right now and that we actually see around us every day. Using real-world examples, Morris clearly conveys the importance of the impacts that these revolutions are having on us today. Even though this is considered to be a strategic planning book, it is written in a way that can be understood by essentially anyone in any discipline. It is extremely applicable to the events of today's world, and after reading it you begin seeing examples of the discussed revolutions in everyday matters in your own life. A very interesting read with plenty of useful insight not only for businesspeople or professionals, but for everyday people as well.

Expands Your Mind and Perspective

By [Doug Cheek](#) on November 29, 2016

I found this book to be very useful. As a person who enjoys trying to understand future possibilities, this book gave an enormous amount insight to me. It is sweeping and comprehensive while giving a clear picture of the forces at work to shape our present and future. I have found myself revisiting certain portions of the book as time goes by to reset my views. While nobody knows the future, this book lays out many compelling ideas that can help you shape your own future and that of the people you lead.